



ADVERTISING RATES

COSTS:

Full page (282mm x 200mm)	
Half page (141mm x 200mm)	
DPS (10mm gutter)	

*Digital-Only	*Hybrid
Rands	Rands
7 500	21 300
	15 600
9 900	29 100

SPECIAL POSITIONS:

Outside front (205mm x 125mm)	34 700
Inside front (282mm x 200mm)	23 400
Outside back (282mm x 200mm)	27 600

SMALLS:

Quarter page (75mm x 200mm)	9 400
Strip ad (25mm x 170mm)	4 900
Loose insert (Supplied by advertiser)	17 200

Rates listed include agency commission but exclude VAT

Deadlines: 10th of the month prior to publication

CIRCULATION:



ABC Certified Circulation

4 655

Non-ABC Digital Circulation

28 738

YOUR NEXT STEP:

Contact Peter van Dyk

READERS REACTIONS

“MODERN MEDICINE is an excellent medical journal and certainly one that I enjoy reading”

- Dr R Kammies

“MODERN MEDICINE is always welcome and informative in my practice!”

- Dr J Homan



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